



International Business Academy of Switzerland
International MBA in Innovation & Leadership
&
Perdana University
MBA

Dual MBA Program

State Accredited & Globally Recognised

DUAL MBA PROGRAM

International Business Academy of Switzerland (IBAS)

International MBA in Innovation & Leadership

&

Perdana University

MBA



About the Program

This is an innovative dual MBA program by International Business Academy of Switzerland (IBAS) (Switzerland) in collaboration with Perdana University (Malaysia). Students will obtain the Perdana University's globally recognized MBA degree and IBAS' International MBA in Innovation & Leadership which is readily accepted by international employers.

By enrolling into this program, we offer students the unique opportunity to gain internationally recognized academic qualifications that fits into their life and supports their professional and personal goals.



Mode of Study

Online

The studies will be based on synchronous lectures via Zoom and asynchronous learning through our Learning Platform.

All the course materials are accessible via our Learning Platform.

Students can interact with their professors and other students during lectures to receive assistance with their studies.

Blended Online and Onsite

The program offers an option where students can study both online and onsite.

Students can choose to study onsite in one of the following cities:

- Zurich, Switzerland
- Cairo, Egypt
- Kuala Lumpur, Malaysia
- Yangon, Myanmar
- Ho Chi Minh City, Vietnam

Entry Requirements

Academic Qualification

- Bachelor in relevant field **or**
- Bachelor plus 3-years work experience in relevant field **or**
- Associate Level Diploma plus 5-years work experience in relevant field

English Qualification

- 6.0 IELTS or equivalent **or**
- Pass MGW English Test - Level B2 (<https://www.efset.org/ef-set-50/>)



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Program Structure

Dual Degree

- **International MBA in Innovation & Leadership** - International Business Academy of Switzerland (IBAS), Switzerland
- **Master of Business Administration (MBA)** - Perdana University, Malaysia

Courses & Final Project

- **IBAS Courses**
 - Strategic Planning
 - Finance for Strategic Managers
 - Research for Strategic Development
 - Organisational Behaviour
 - Personal Development for Leadership and Strategic Management
 - Strategic Human Resource Management
 - International Marketing
 - International Business Environment
- **IBAS - Final Project**
- **Perdana University Courses**
 - Technology and Information Systems Management
 - Managerial Economics
 - Business Law, Ethics and Governance
 - Entrepreneurship and Innovation

Assessments

No Exams!

IBAS Courses

- 100% based on Written assignments

IBAS Final Project

- 100% based on Written Report

Perdana University Courses

- 100% based on Written Assignments

ECTS

- 6 ECTS per Course
- 12 ECTS for Final Project
- Total 84 ECTS

Duration of Study

- Minimum: 12 Months
- Maximum: 24 Months
- After 24 months an additional fee of 100 USD / late graduation year

Language of Instruction

- English or
- English & Malay or
- English & Arabic or
- English & Vietnamese



Fees & Payment Plans

For Information about Tuition Fees:

- Please Contact Us at inquiry@mgworld.education or
- Visit the Program page Dual MBA in Collaboration with Perdana University on <https://ibas.education/>

Students Can Opt for the Following Payment Plans:

- Full Upfront Payment
- Monthly Payments

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Accreditations & Memberships

Perdana University



KEMENTERIAN PENDIDIKAN MALAYSIA

Officially recognized by the Ministry of Higher Education of Malaysia. SETARA-2017 has to re-align the assessment metrics to Malaysian Education Blueprint 2015-2025 (HE). Designed to help universities build strong fundamentals i.e. deliver the three core functions (teaching, research and services) through appropriate assessment and evaluation metrics. Perdana University has obtained four-stars on the SETARA scale.



Turning accidental managers into conscious leaders.

The **Chartered Management Institute (CMI)** works with business and education to inspire people to become skilled, confident and successful managers and leaders.

International Business Academy of Switzerland (IBAS)



EduQua is an Educational Quality label under the Swiss Federal Department of Economic Affairs, Education and Research (EAER) and can be received only through a recognized inspection body by the Swiss Accreditation Bureau SAS (Schweizerischen Akkreditierungsstelle SAS).



International Accreditation Council for Business Education (IACBE), believes that academic quality and excellence in business education should be measured in terms of the educational outcomes of an academic business unit relative to its mission rather than by prescriptive standards relating to academic resources.



The **Accreditation Council for Business Schools and Programs (ACBSP)** is a leading specialized accreditation body for business education supporting, celebrating, and rewarding teaching excellence. The association embraces the virtues of teaching excellence and emphasizes to students that it is essential to learn.



Awards for Training and Higher Education (ATHE) provides centres with a wide variety of qualifications including administration management, business, tourism, law, computing and health and social care.



Continuing Professional Development (CPD) describes the learning activities professionals engage in to develop and enhance their abilities. CPD combines different methodologies to learning, such as training workshops, conferences and events, e-learning programs, best practice techniques and ideas sharing, all focused for an individual to improve and have effective professional development.



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Start Your Journey Now!

Contact Us

inquiry@mgworld.education