



International Business Academy of Switzerland
Doctor of Business Administration (DBA)

in collaboration with

Asia e University
Top-Up Doctor of Business Administration (DBA)

DBA PROGRAM

State Accredited & Globally Recognised



International Business Academy
of
SWITZERLAND

In collaboration with



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About the Program

This is an globally recognized DBA program offered by International Business Academy of Switzerland (Switzerland) in collaboration with Asia e University (Malaysia). Students will obtain the Asia e University's globally recognized Doctor of Business Administration (DBA) and IBAS' Doctor of Business Administration (DBA) which is readily accepted by international employers.

By enrolling into this program, we offer students the unique opportunity to gain internationally recognized academic qualifications that fits into their life and supports their professional and personal goals. Students will have the full support of International Business Academy of Switzerland and Asia e University throughout their journey with us.

Study To Suit The Way You Live.

Mode of Study

Online

Studies are based on synchronous lectures via Zoom and asynchronous learning through our Learning Platform, with an option to participate in onsite classes in several global destinations. All course materials are accessible via our Learning Platform. Students can interact with their professors and other students during online sessions to receive assistance with their studies.

Blended Online and Onsite

The program also offers an option where students can study both online and onsite.

Students can choose to study onsite in one of the following cities:

- Zurich, Switzerland
- Kuala Lumpur, Malaysia
- Ho Chi Minh City, Vietnam
- Cairo, Egypt
- Yangon, Myanmar

Entry Requirements

Academic Qualification

- Master's degree **or**
- Bachelor in relevant field plus 10-years experience in Management

English Qualification

- 6.5 IELTS or equivalent **or**
- Pass MGW English Test - Level C1 (<https://www.efset.org/ef-set-50/>)



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Program Structure

Dual Award

- **Doctor of Business Administration (DBA)** - International Business Academy of Switzerland, Switzerland
- **Doctor of Business Administration (DBA)** - Asia e University, Malaysia

Students must complete the Doctor of Business Administration (DBA) with International Business Academy of Switzerland before completing the Top-Up DBA with Asia e University.

Courses & Dissertation

- **IBAS Courses**
 - Strategic Marketing
 - Managerial Economics
 - International Business
 - Advanced Accounting And Finance
 - Organizational Leadership
 - Strategic Management
 - Research Philosophy
 - Research Methodology
 - Advanced Statistics
 - Multivariate Analysis
- **IBAS Dissertation**
- **Asia e University Courses**
 - New Business Venture

Assessments

No Exams!

IBAS Courses

- 100% based on Written Assignments

IBAS Dissertation

- 100% based on Written Report

Asia e University Courses

- 100% based on Written Assignments

ECTS

- 6 ECTS per Course
- 120 ECTS for Dissertation
- Total 120 ECTS

Duration of Study

- Minimum: 36 Months
- Maximum: 48 Months

After 48 months student must pay an additional fee of 100 USD / late graduation year



Language of Instruction

- English or
- English & Arabic

Fees

Tuition Fee: 6000 USD

- *Registration Fee: included*
- *Learning Materials Fee: included*

Additional Cost for Supervisor: 2000-4000 USD if student requests a supervisor dependent on subject and availability of supervisors

Payment Plan

Tuition Fee Payment Plan

- Full Upfront Payment: 6000 USD or
- Monthly Payment: 600 USD/Month for 11 Installments

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Accreditations

Asia e University

Officially recognized by the Ministry of Higher Education Malaysia



Asia e University has obtained four-stars on the SETARA scale. SETARA-2019 has to re-align the assessment metrics to Malaysian Education Blueprint 2015-2025 (HE). It is designed to help universities to build strong fundamentals i.e. deliver the three core functions (teaching, research and services) through appropriate assessment and evaluation metrics.

International Business Academy of Switzerland (IBAS)



EduQua quality label can be received only through a recognized inspection body by the Swiss Accreditation Bureau SAS (Schweizerischen Akkreditierungsstelle SAS) under the Swiss State Secretariat for Economic Affairs SECO which is part of the Federal Department of Economic Affairs, Education, and Research.



The purpose of the **Swiss Private School Register** is the creation and management of a registry of private schools in Switzerland which are serious and trustworthy and which communicate this to interested circles.



The Accreditation Council for Business Schools and Programs (ACBSP) is a global business education accrediting body and the first organization to offer accreditation to all levels of collegiate business educational degree programs from associate to doctoral.



The QS Intelligence Unit has, through rigorous and independent data collection and analysis of performance metrics as set out in the QS Stars™ methodology, evaluates universities across a wide range of important performance indicators as set against preestablished international standards.



Global Certification Service assesses the compliance of ISO 29993:2017 Learning Services Outside Formal Education Service Requirements.



Awards for Training and Higher Education (ATHE) provides centres with a wide variety of qualifications including administration management, business, tourism, law, computing and health and social care.



International Accreditation Council for Business Education (IACBE), believes that academic quality and excellence in business education should be measured in terms of the educational outcomes of an academic business unit relative to its mission rather than by prescriptive standards relating to academic resources.



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Contact Us

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